

One Platform. Four Tools’ Worth Of Work.

The Full Capability Matrix | Where TrendForge Leads

TrendForge not only does the work of an SEO Tool, a Content Tool, a CRM, and a Design Tool, but also optimizes content for GEO and AEO in one subscription that starts at \$45 a month, less than the entry price of a single big SEO suite.

Capability	TrendForge	Semrush	Ahrefs	Moz Pro	SE Ranking	Similarweb
GEO, Generative Engine Optimization	★ Core Strength	Developing	Developing	– Not Offered	Developing	– Not Offered
AEO, Answer Engine Optimization	★ Core Strength	Developing	Developing	– Not Offered	Limited	– Not Offered
Trend Discovery	★ Core Strength	Strong	Strong	Moderate	Strong	Strong
Keyword Database & Research	Moderate	Very Strong	Very Strong	Strong	Very Strong	Very Strong
Backlink Database	Limited	Strong	Very Strong	Strong	Strong	Strong
Technical Site Audit	Strong	Very Strong	Very Strong	Strong	Very Strong	Very Strong
Rank Tracking	Moderate	Very Strong	Strong	Strong	Very Strong	Strong
SERP Research	Strong	Very Strong	Very Strong	Strong	Very Strong	Very Strong
Competitor SEO Intelligence	Moderate	Very Strong	Very Strong	Strong	Very Strong	Very Strong
AI-Search Visibility	★ Core Strength	Strong	Limited	Strong	Limited	Strong
Social Content Creation	★ Core Strength	Limited	Limited	Limited	Limited	Limited
AI Visual Creation	★ Core Strength	Limited	Limited	Limited	Limited	Limited
AI Reels	★ Core Strength	Limited	Limited	Limited	Limited	Limited
Multi-Platform Content	★ Core Strength	Strong	Moderate	Limited	Limited	Limited
Content Campaigns	★ Core Strength	Strong	Strong	Strong	Strong	Strong
Lead Capture	★ Core Strength	Limited	– Not Offered	– Not Offered	Limited	– Not Offered
CRM	★ Core Strength	Limited	– Not Offered	– Not Offered	– Not Offered	– Not Offered
Engagement Assistant	★ Core Strength	Moderate	– Not Offered	– Not Offered	Moderate	– Not Offered
Review Requests & Replies	Strong	Limited	– Not Offered	Limited	Limited	– Not Offered
Booking Pages	Very Strong	– Not Offered	– Not Offered	– Not Offered	– Not Offered	– Not Offered
Trend-Triggered Automations	★ Core Strength	– Not Offered	– Not Offered	– Not Offered	– Not Offered	– Not Offered
Content ROI & Lead Attribution	★ Core Strength	Strong	Limited	Limited	Strong	Strong
Team Functionality	Very Strong	Strong	Strong	Strong	Strong	Strong
Entry Price	\$45/mo	\$139.95/mo	\$129/mo	Varies by plan	\$129/mo	\$199/mo+

● Core Strength ● Very Strong ● Strong ● Moderate ● Developing ● Limited – Not Offered