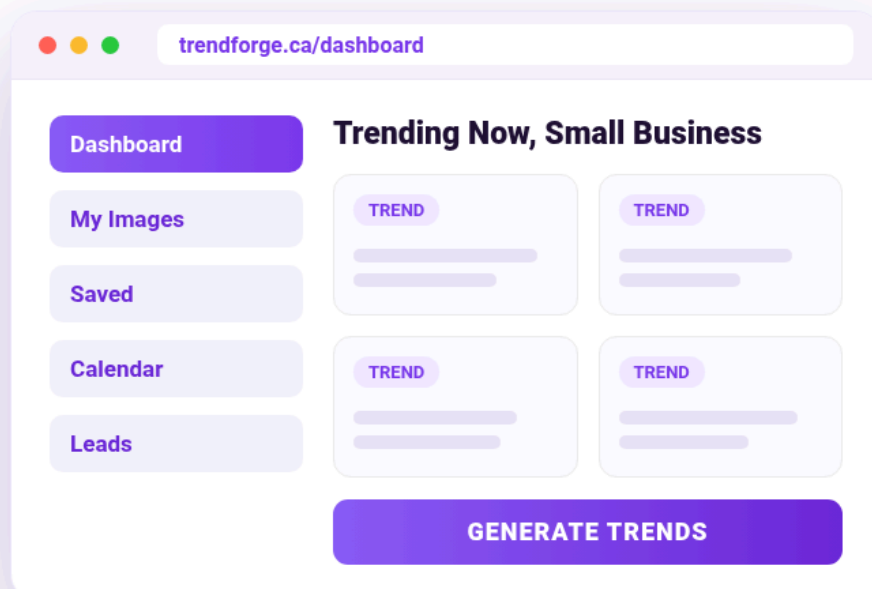


THE COMPLETE GUIDE TO

TURNING TRENDS INTO GROWTH

From your first trend to a full lead-capture campaign,
explained simply, step by step.



See Exactly How It Works.

Plain language, simple to follow,
and every button explained to
make you a social posting pro,
utilizing SEO, GEO, and AEO.

• trendforge.ca

Table of Contents

About This Manual	2
TrendForge at a Glance	2
Quick-Start (5 Minutes)	3
Section 1 – Signing In	4
Section 2 – Setting Up Your Profile / Account	6
Section 3 – My Lead & Capture Pages	14
Section 4 – The Dashboard	16
Section 5 – Reply & Engagement Assistant	22
Section 6 – My Image Library	24
Section 7 – History	25
Section 8 – Saved	26
Section 9 – Calendar	27
Section 10 – Referral Program	28
Section 11 – Upgrading Plans	29
Section 12 – Help & Support	31
Appendix A – Limits & Quotas	32
Appendix B – Getting Found: SEO, GEO & AEO	33
Appendix C – Troubleshooting	34
Appendix D – Glossary	35
Appendix E – Plan Comparison	36

The TrendForge User Manual

The Complete Guide to Turning Trends Into Ready-To-Post Content, Leads, and Growth

Version 1.0 — [TrendForge](#)

About This Manual

This manual is your complete, start-to-finish guide to [TrendForge](#). It explains what every button does, what happens when you use it, and how to get the most out of each feature — whether you are posting your first trend-driven caption or running a full lead-capture campaign for your team.

The manual is organized in the order you will naturally use [TrendForge](#): sign in, set up your profile, then move through the [Dashboard](#) and every tool that flows from it. Each feature includes a plain-English explanation, step-by-step instructions, and a labeled screenshot from the live app.

TrendForge at a Glance

[TrendForge](#) is an AI-powered social content engine. It finds what is trending in your niche right now, then turns those trends into ready-to-post captions, on-brand images, and short-form Reels — all written in your voice and optimized to get found (SEO, GEO, and AEO). It also gives you tools to capture leads, reply to your audience, schedule posts, and track what actually drives results.

A typical [TrendForge](#) session looks like this:

1. Pick a category (or let [TrendForge](#) pick for you).
2. Generate fresh trends for your niche.
3. Turn a trend into a post — a caption plus a matching image or a Reel.
4. Refine the wording, apply your Brand Voice, and add special instructions.
5. Save it, schedule it on the [Calendar](#), copy it, or share it to your platform.
6. Capture leads and reply to your audience with the [Engagement Assistant](#).

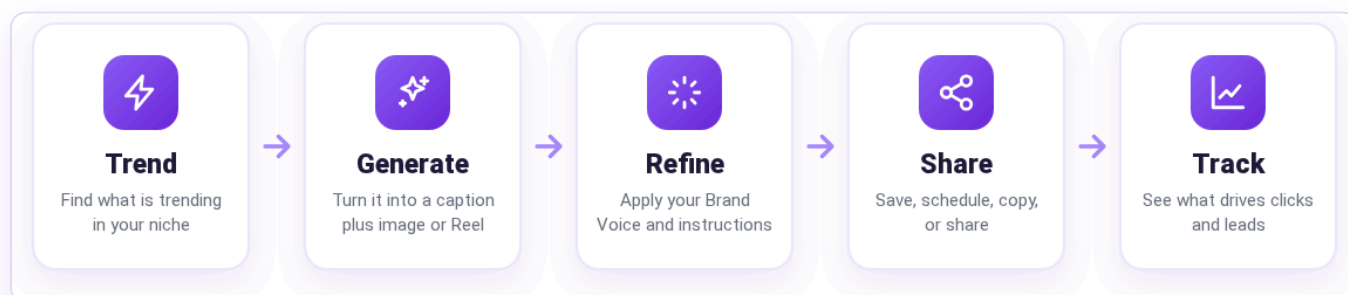


Figure 0.2 The TrendForge workflow, shown as a simple left-to-right flow: Trend → Generate → Refine → Share → Track.

Quick-Start (5 Minutes)

If you want to see results fast, do these five things first:

1. **Sign in** and finish the short profile setup (your niche, social profiles, and Brand Voice).
2. On the **Dashboard**, choose a category and press **GENERATE TRENDS**.
3. Pick a trend you like and press **GENERATE POSTS**.
4. Add an image (choose your size) or generate a **Reel**.
5. **SAVE** it, then **SCHEDULE** it on the Calendar or **SHARE** it to your platform.

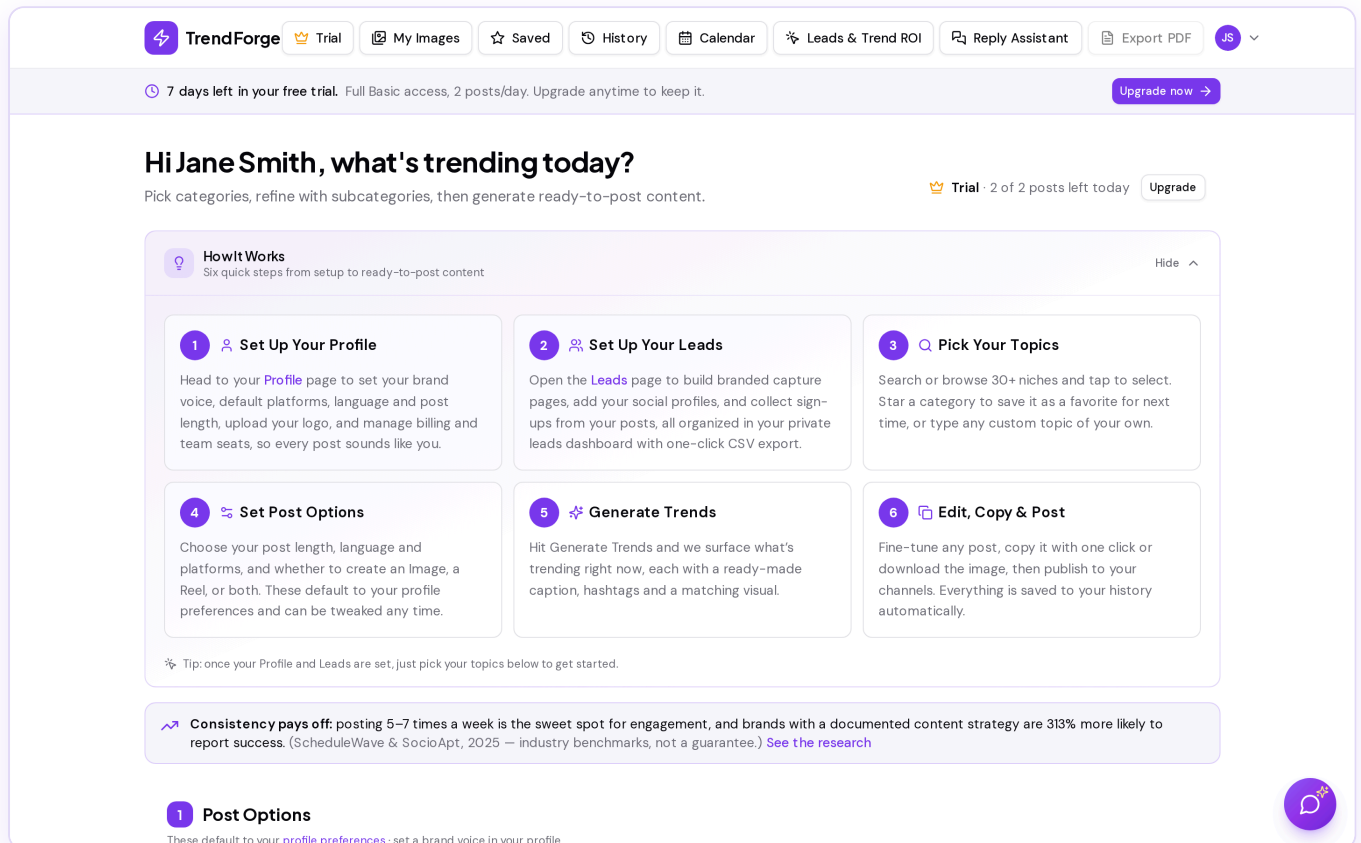


Figure 0.3 Annotated Quick-Start screenshot of the Dashboard with the five steps numbered.

Section 1 – Signing In

Creating your account and starting your free trial

Before you can sign in, you need a [TrendForge](#) account. New users start with a **7-day free trial** that unlocks full Basic features — no credit card required. During the trial you can generate a limited number of posts and trends per day so you can experience the full workflow before choosing a plan.

To create an account, go to the sign-up page, enter your name, email, and a password, and confirm. You will be taken straight into your workspace to begin profile setup.

Logging in

Once you have an account, go to the login page, enter your email and password, and press **SIGN IN**. [TrendForge](#) keeps you signed in on your device so you can pick up where you left off.

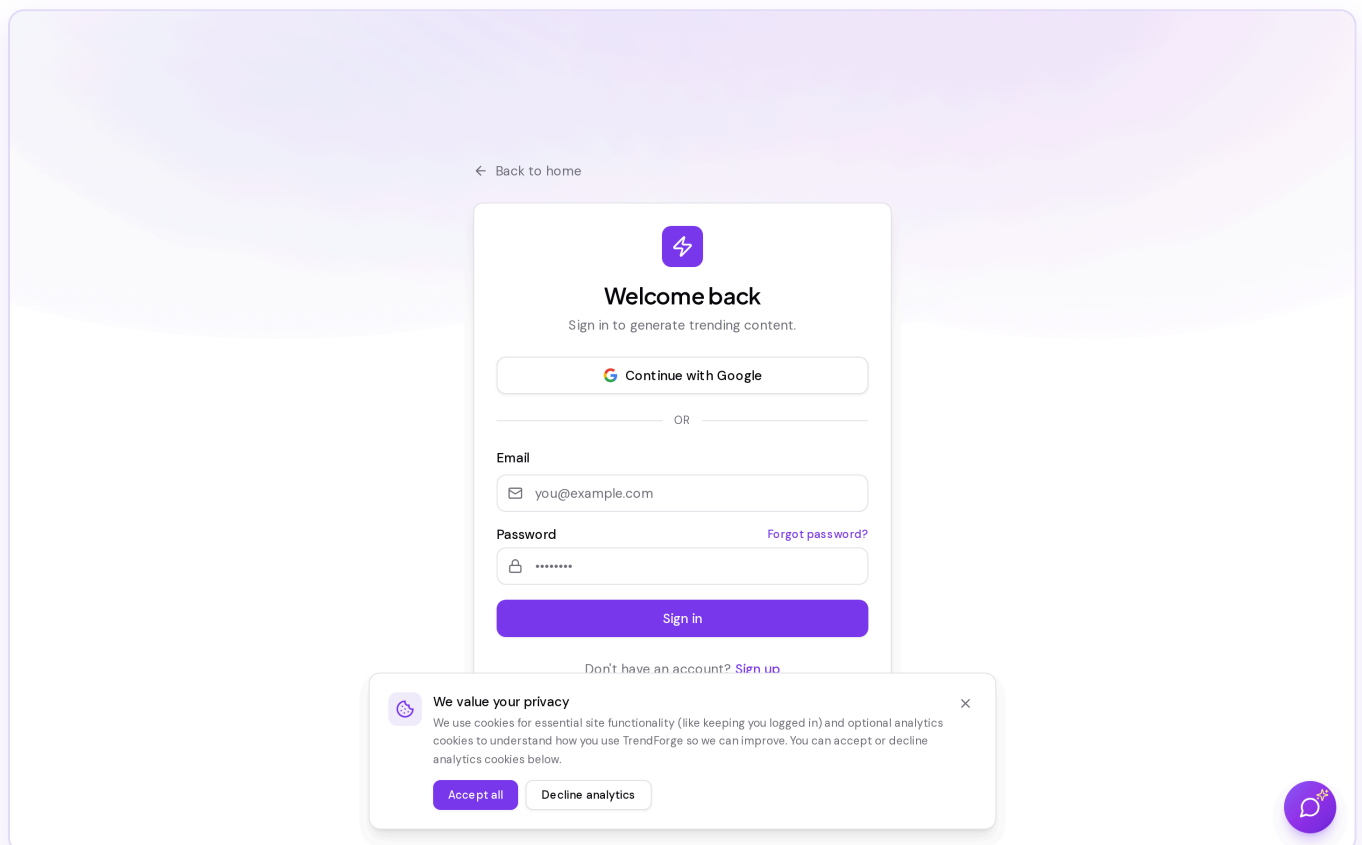


Figure 1.2 The login screen with email and password fields and the SIGN IN button highlighted.

Forgot your password?

If you cannot remember your password, click **Forgot password?** on the login screen. Enter your email and [TrendForge](#) will send you a secure reset link. Open the email, click the link, and choose a new password. The link expires after a short time for your security, so use it promptly.

Light and dark mode



TrendForge supports both light and dark themes. You can switch at any time from the account menu in the top-right corner. Your choice is remembered for next time.

Section 2 — Setting Up Your Profile / Account

Your profile is the foundation of everything [TrendForge](#) creates. The better your profile, the more on-brand and on-target your trends, posts, and Reels will be. Profile setup is presented as a guided checklist so you always know what is done and what is left.

Your Profile

Personalize TrendForge. Your defaults below auto-fill the generator so you create on-brand content faster.

Account

TrendForge Tour Dashboard

Your Call-To-Action Links | Websites

Your Reel Logos

Your TrendROI & Link Tracking

Your Brand Voices

Your Custom Defaults

Team Seats

Plan & Billing

Current Plan
Free Trial

View Plans Manage Billing

Need help? Save changes

Figure 2.0 The full profile page with the setup checklist down the left and the active section on the right.

2.1 Account

Start here with the basics of your account. Upload a profile photo (JPG or PNG, up to 5MB), set your **Display Name**, and add your **Phone (For Reels)** number and a **Short Bio**. Your email address is shown here too and is read-only. These details personalize your workspace and feed into the content [TrendForge](#) creates for you.

Account

JA

JPG, PNG • max 5MB

Display Name

Jane Smith

Phone (For Reels)

(416) 555-0000

Optional. Shown on the Reel info card when you enable Phone.

Email

jane.smith@mycompany.com

Short Bio

Tell us about you or your brand (optional)

0/750

Figure 2.1 The Account panel: profile photo, Display Name, email (read-only), Phone (For Reels), and Short Bio.

2.2 Social Media Profiles

Here you tell [TrendForge](#) which platforms you are active on and add your handles or page links (for example Facebook, Instagram, LinkedIn, X, and your Google Business Profile). This helps [TrendForge](#) tailor content to the platforms you actually use and pre-select them when you publish.

 Your Social Media Profiles

Link as many of your accounts as you like. These help capture your brand presence and appear on your profile.

 Instagram
https://instagram.com/mycompany

 Facebook
https://facebook.com/MyCompany

 LinkedIn
https://linkedin.com/in/jane-smith

 X (Twitter)
https://x.com/mycompany

 TikTok
https://tiktok.com/@mycompany

 YouTube
https://youtube.com/@mycompany

 Need help?

Save changes

Figure 2.2 The Social Media Profiles panel with platform rows and handle/link fields.

2.3 Call-To-Action Links | Websites

Add the links you want your audience to act on — your website, booking page, shop, or landing pages. **TrendForge** can weave these into captions and attach them to Reels and lead pages so every post has a clear next step.

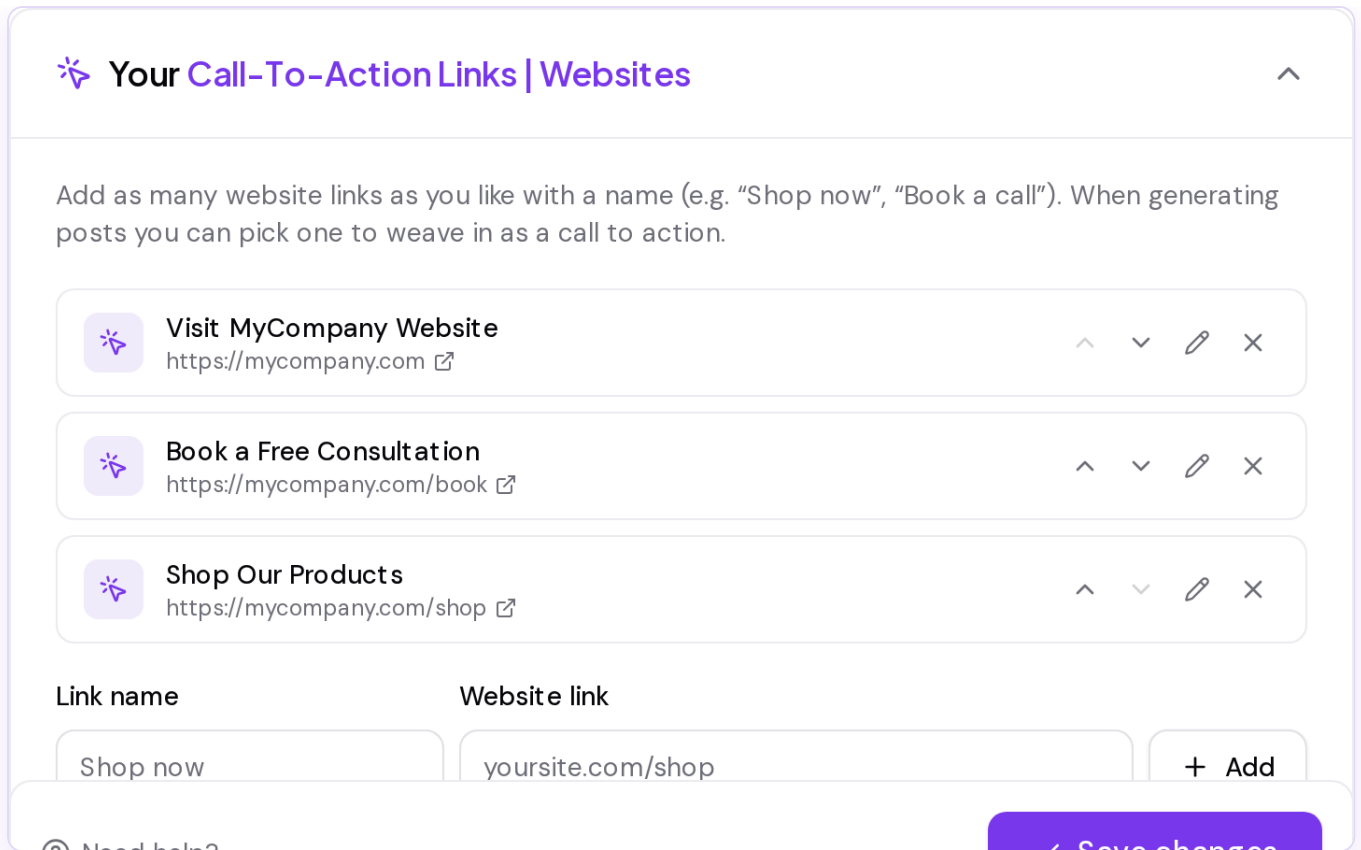


Figure 2.3 The Call-To-Action Links panel showing saved links with labels.

2.4 Reel Logos

Upload the logo(s) you want to brand your Reels with. You can store up to ten logos (each under 5MB) and choose which one to stamp on a Reel when you create it. This keeps your short-form video consistently branded.

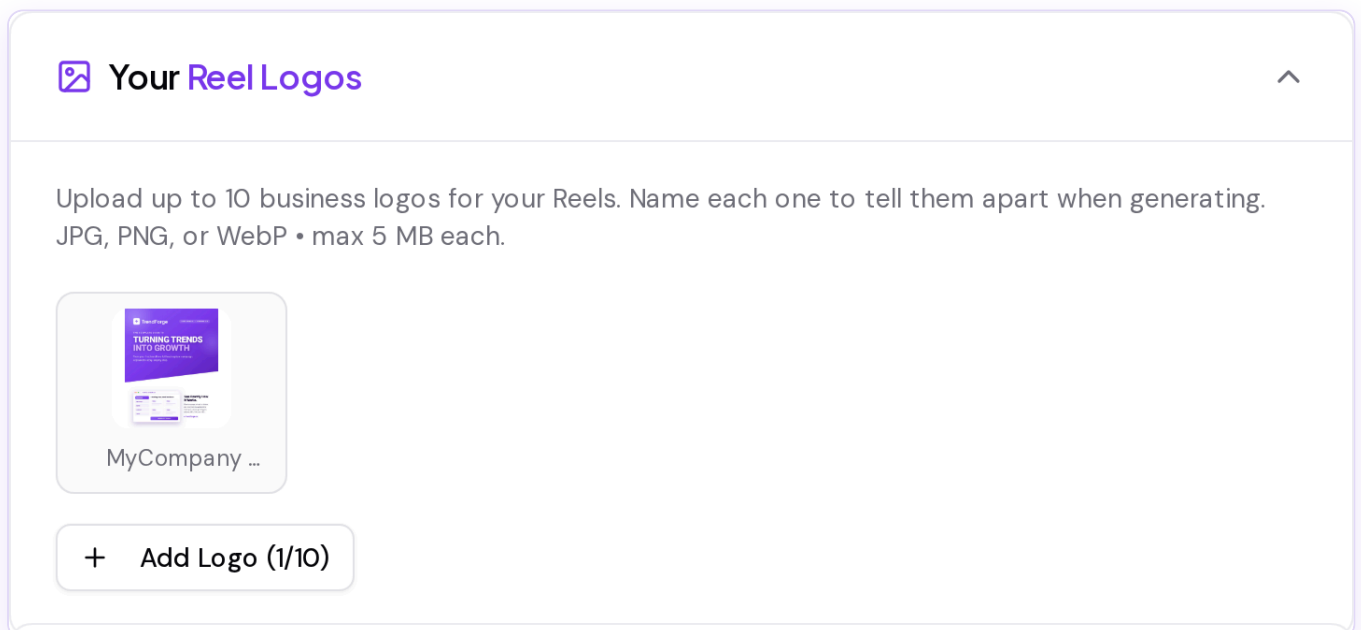


Figure 2.4 The Reel Logos uploader with a grid of uploaded logos and the file-size guidance.

2.5 TrendROI & Link Tracking

TrendROI is [TrendForge](#)'s built-in tracking system. When enabled, [TrendForge](#) creates trackable links so you can see which posts and Reels actually drive clicks and leads. You can choose how your tracking codes are labeled — using your **initials** or your **business name** — so your links stay recognizable. Turn tracking on with a single toggle.

Your TrendROI & Link Tracking

When a post automatically links to one of your capture pages, we can add a short tracking code to the link. This tells you exactly which trend brought in each lead (your Trend ROI report). Turn it off any time for clean links with no code.

Track which trend drives each lead
Adds a tracking code to auto-linked capture-page links.

Tracking code starts with

Your initials
From your display name.
js09042026-01

Your business name
From each capture page's business name.
yourbusiness09042026-01

EXAMPLE LINK IN YOUR POSTS

? Need help?

✓ Save changes

Figure 2.5 The TrendROI panel: the enable toggle and the "label by initials or business name" choice.

2.6 Brand Voices

Your Brand Voice is how [TrendForge](#) writes as *you*. Describe your tone, personality, and style, and [TrendForge](#) will match it across captions, Reels, and replies. Depending on your plan you can store multiple Brand Voices (for example, one for your personal brand and one for your business) and choose which to use for each post.

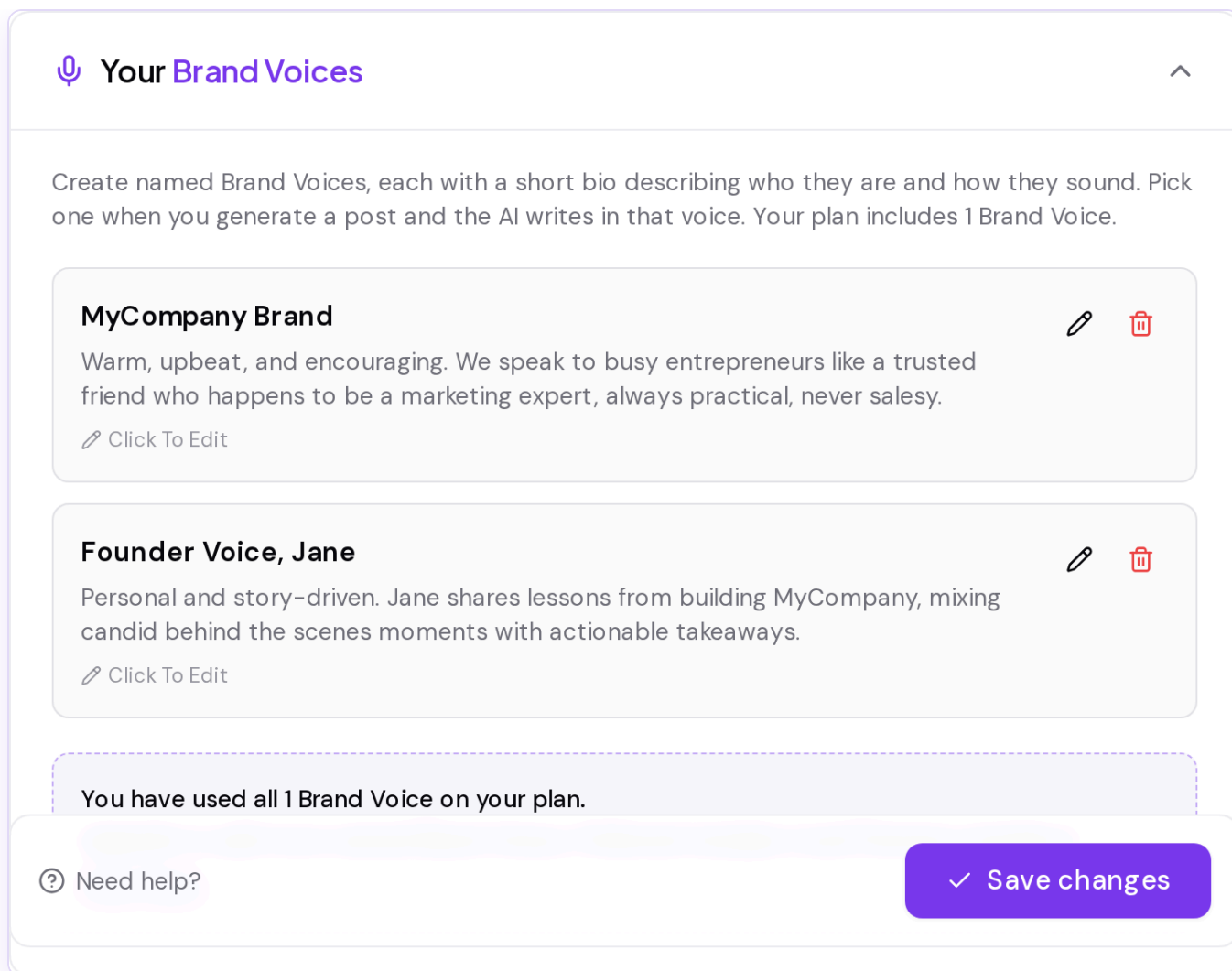


Figure 2.6 The Brand Voice editor with a tone description field and saved Brand Voices listed.

2.7 Custom Defaults

Set the defaults you want [TrendForge](#) to start with every time, so you are not repeating the same choices on every post (you can always override them per post). Here you can set your default platforms, default post length, and default language. You can also shape your default Brand Voice: blend up to three tones and add a **Describe Your Brand Voice** note in your own words.

This is also where you set your **Words and Phrases To Use** and your **Words To Avoid**. Give [TrendForge](#) a list of words and phrases to always lean on and a list to never use, and it keeps your content on-brand and steers clear of language you dislike or that is off-limits in your industry.

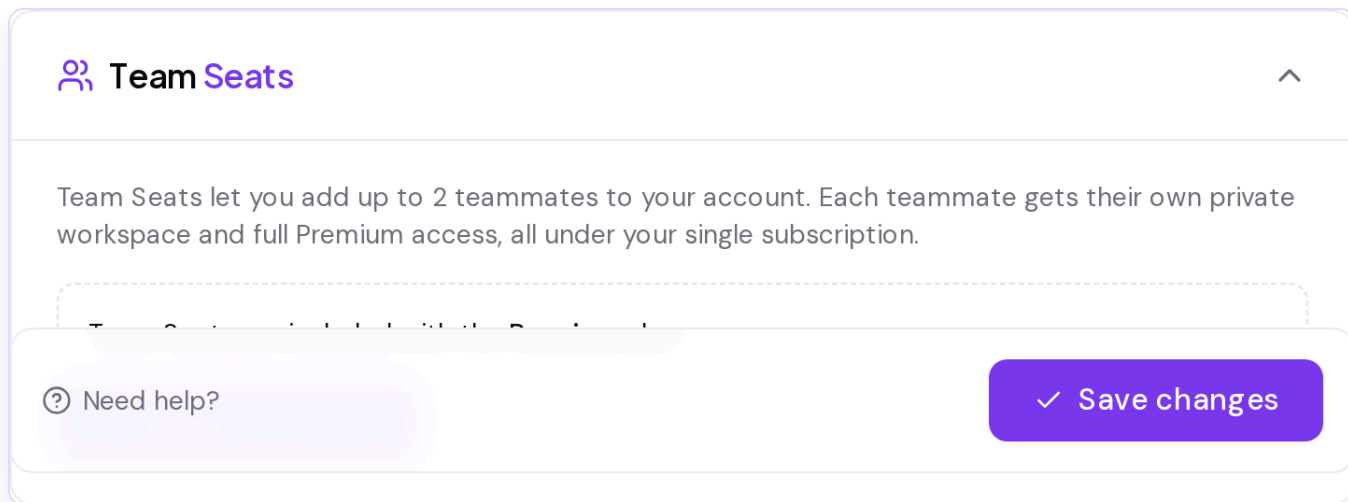


Figure 2.9 The Team Seats manager: invited teammates, seat status, and the invite button.

2.9 Plan & Billing

View your current plan, see what it includes, and upgrade, downgrade, or manage billing here. You can also add Reels Packs and switch between monthly and annual billing. (Full plan details are in Section 11.)

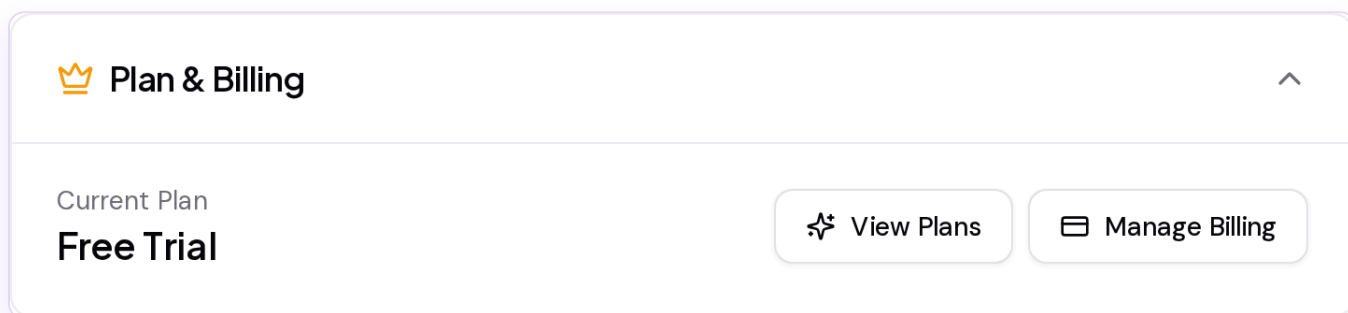


Figure 2.10 The Plan & Billing panel showing the current plan, usage, and the manage/upgrade options.

Section 3 — My Lead & Capture Pages

Basic Plan or above

Lead & Capture Pages let you turn attention into contacts. You build a simple, branded page that collects sign-ups, then share its short link anywhere.

Building a capture page

Use the Campaign Builder to set your headline, your button text, and the fields you want to collect. Name and email are included by default, and you can optionally add phone, city, country, and a message field. You can brand the page with your logo, colors, and fonts, and adjust the button's shape, size, and weight.

Sharing and short links

Every capture page gets a short /go link you can drop into captions, Reels, and your bio. When someone signs up, they can automatically receive a welcome email you define.

Tracking performance

Each page shows total leads, sign-ups this week, welcome emails sent, and your conversion rate. If you run an A/B headline test, you will see how each headline performed. You can export your leads to CSV, edit a page, or duplicate it to start a new campaign quickly.

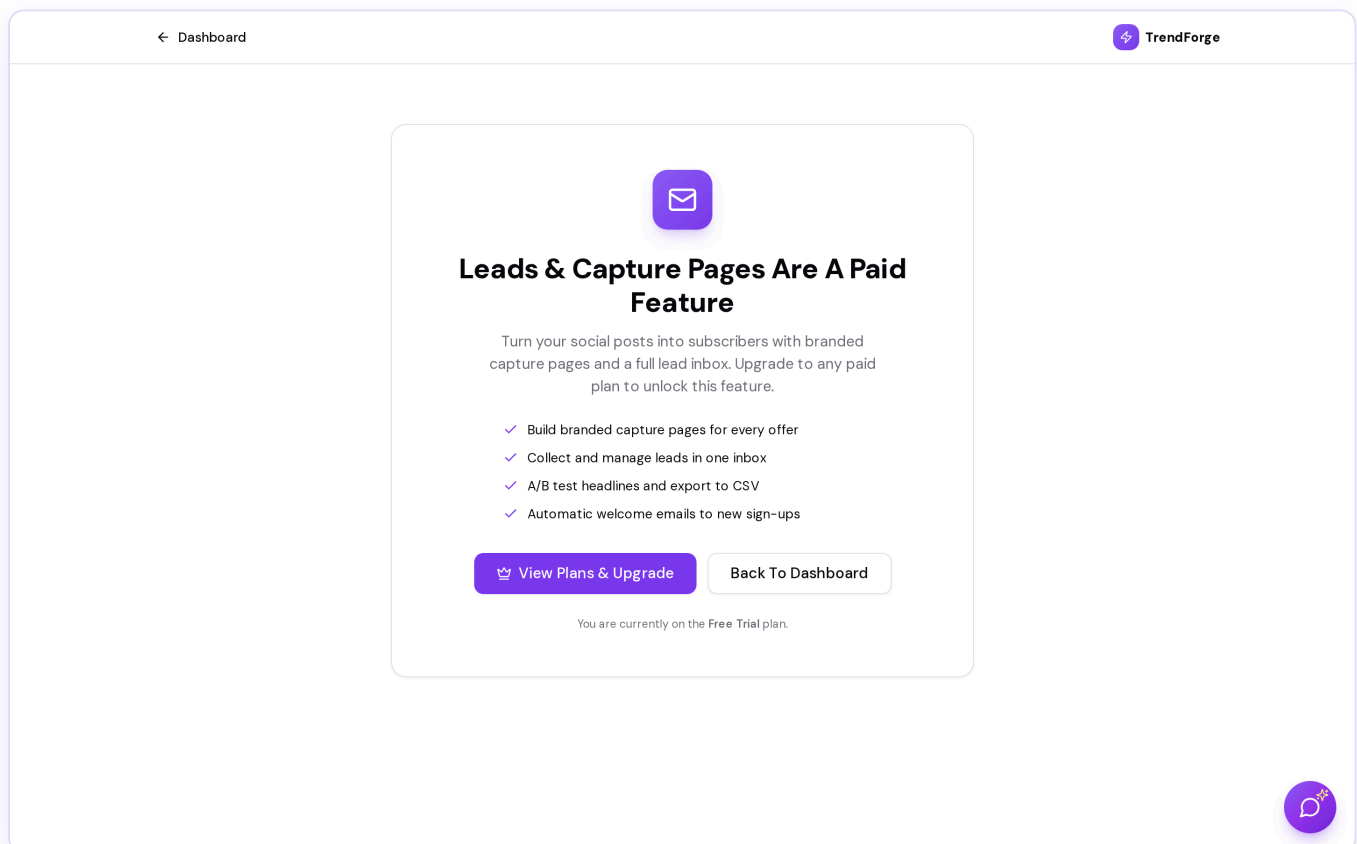


Figure 3.3 The campaign stats view with the leads table and the EXPORT CSV button.

Note: On the Premium plan the "Powered by [TrendForge](#)" badge is removed from your capture pages. Leads are always private to the owner or teammate who created them.

Section 4 – The Dashboard

The Dashboard is your command center. This is where you find trends and turn them into finished posts and Reels. The sections below follow the exact order of the posting flow.

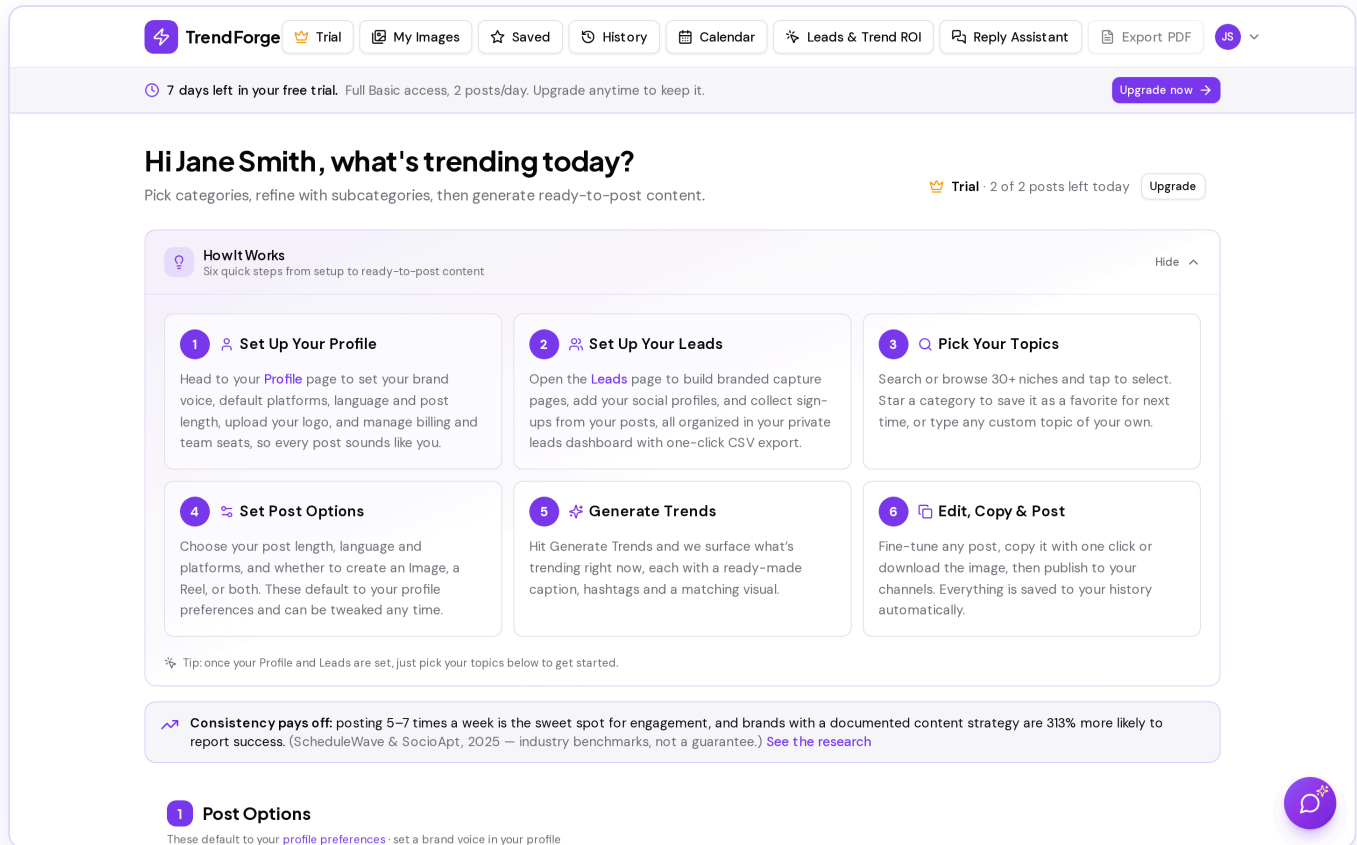


Figure 4.0 The full Dashboard with the main areas labeled.

4.1 Navigation

Across the Dashboard you will find quick links to My Images, Saved, History, Calendar, [Leads & Trend ROI](#), and the [Reply Assistant](#), plus Export PDF and your account menu. The account menu is also where you switch between light and dark mode, open your Profile, reach Help, and choose **Replay Tour** to run the guided walkthrough again. Use these to move between your workspace tools without losing your place.

4.2 Posting Options

Before generating, you can set how you want your content built — your platforms, tone, and length. These start from your Custom Defaults and can be changed for any single post.

1 Post Options

These default to your [profile preferences](#) - set a brand voice in your profile

Length

Short

Medium

Long

Language

English

Platforms

Facebook

Google

Instagram

LinkedIn

X

TikTok

YouTube

Call to action (optional)

No call to action

Pick a saved link to weave into every post. Manage links in your [profile](#).

Use Brand Voice

Off by default so posts stay strictly on the trend topic. Turn on to apply your brand voice and let posts naturally mention your business or product where it fits.

Remember My Setup

Keep your categories, post options and Brand Voice choices ready for next time — we'll restore them automatically when you come back.

Brand Voice (optional)

No Brand Voice

Pick a named voice to write in. Create voices in your [profile](#).

Figure 4.2 The posting-options bar showing platform, tone, and length controls.

4.3 Selecting Categories

Choose the category that matches what you want to post about. Categories focus [TrendForge](#) on the right kind of trends for your niche. You can pick one that fits, or let [TrendForge](#) suggest based on your profile.

2 Select Categories 69 CATEGORIES

Or Search Any Topic

Not in the list? Type any niche, brand, product, or keyword to discover its latest trends.

e.g. "sustainable fashion", "Tesla Cybertruck", "keto recipes"

Search trends

Filter The Category List

Type to narrow the 69 categories below, then pick one to generate trends.

e.g. "marketing", "fitness", "travel"

Reset

Amway

Amway products, business opportunity, and network marketing trends.

Refine Amway

Animals

Wildlife, pets, and the animal kingdom.

Refine Animals

Apps

Mobile apps, software tools, and the app economy.

Refine Apps

ACN

ACN telecommunications, digital services, and independent business opportunity.

Refine ACN

AI

Breakthroughs, tools, and trends shaping the AI landscape.

Refine AI

Arts

Visual arts, design, exhibitions, and creative culture.

Refine Arts

Figure 4.3 The category selector with several categories shown.

4.4 Generating Trends

Press **GENERATE TRENDS** and [TrendForge](#) surfaces fresh, timely trends for your chosen category. Each trend appears as a card you can act on. Generating trends counts against your daily generation

limit, so you will always see how many you have left.

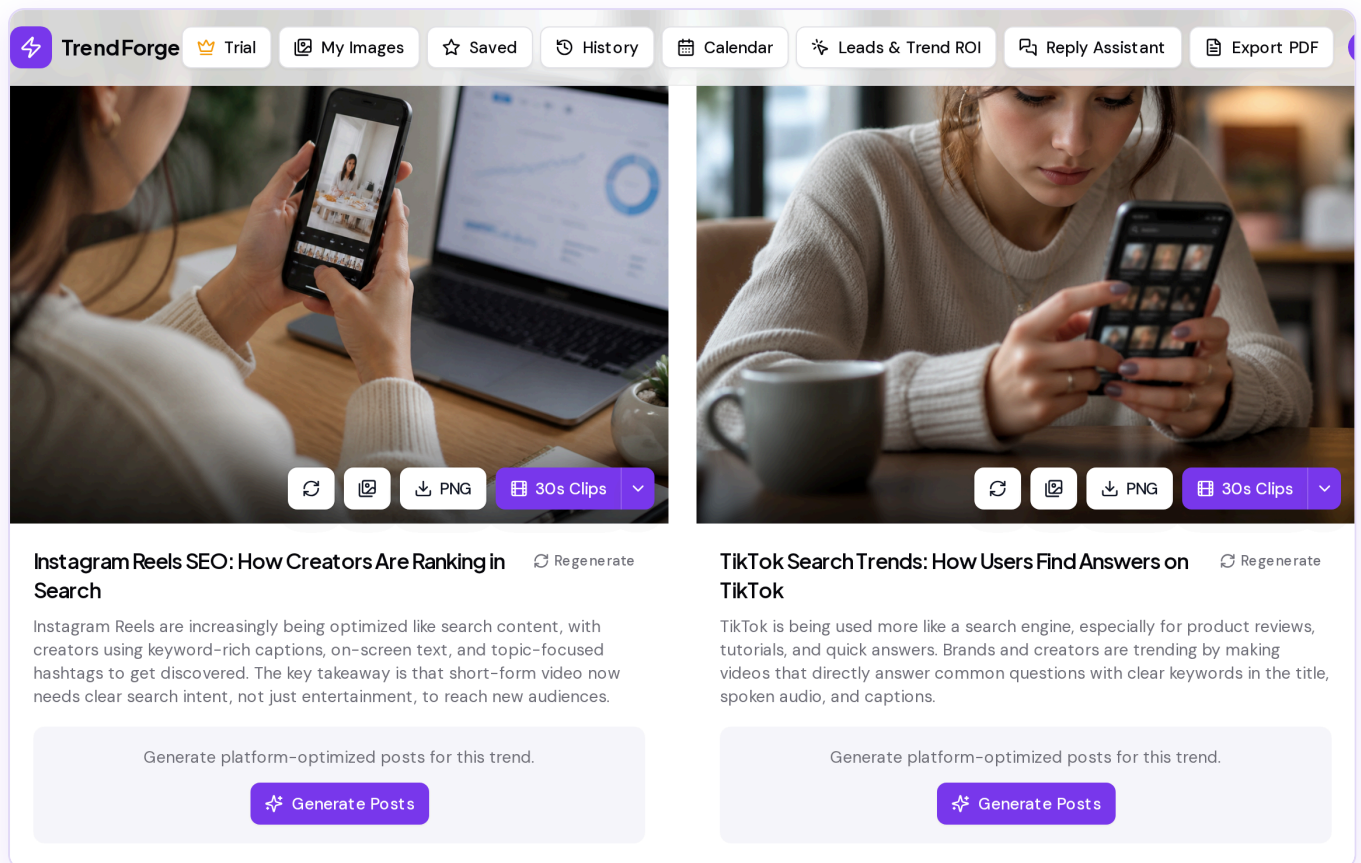


Figure 4.4 A set of trend cards after generation, with the GENERATE TRENDS button highlighted.

4.5 Generating Posts (Images & Image Sizes)

Pick a trend and press **GENERATE POSTS**. [TrendForge](#) writes a caption in your Brand Voice and can create a matching on-brand image. You choose the image size to fit where you are posting:

- **1:1 Square** — feed posts.
- **4:5 Portrait** — Instagram and Facebook feeds.
- **9:16 Vertical** — Stories, Reels, and TikTok.
- **16:9 Landscape** — X, LinkedIn, and YouTube.

Tapping a size regenerates the image in that shape so it always fits the platform.

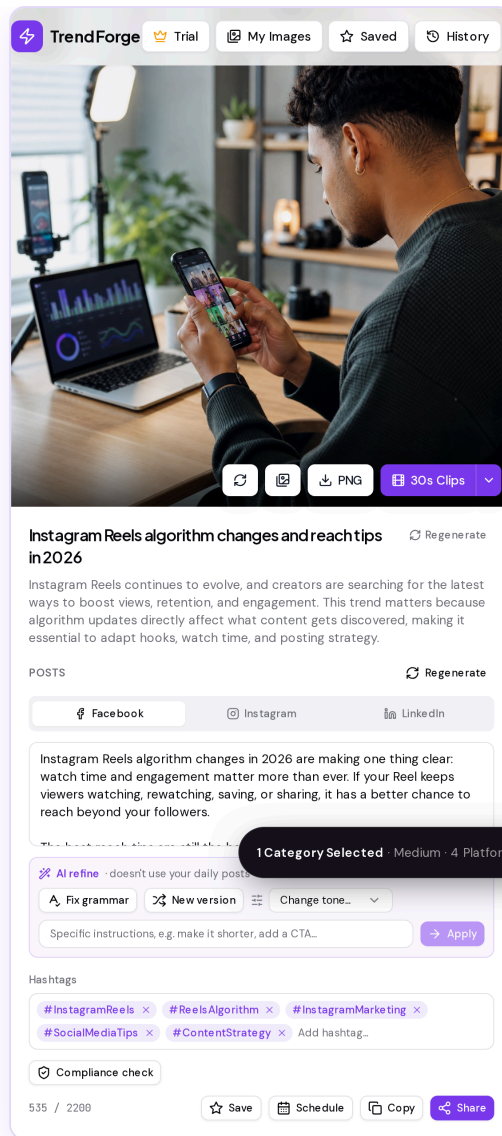


Figure 4.5 A generated post showing the caption, the image, and the four image-size options.

4.6 Generating Reels (30 / 60-Second) Preferred Plan or above

Turn a trend into a short-form video Reel. Choose the length — **30 seconds** or **60 seconds** — and the visual style: **AI Images**, **Stock Clips** (sourced from Pexels), or a **Hybrid** of both. Pick a voice (female or male), stamp on one of your Reel logos, and optionally include your phone number and a trackable link. [TrendForge](#) assembles the Reel for you, ready to download and post.

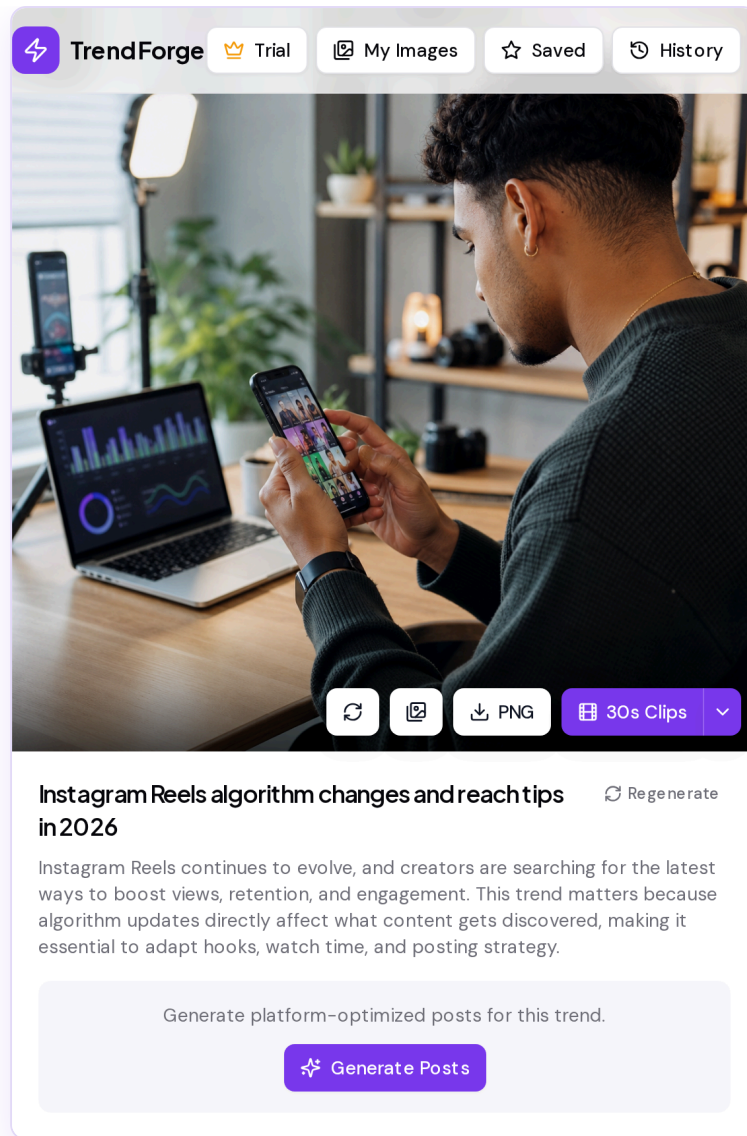


Figure 4.6 The Reel builder: length toggle (30/60), style options, voice choice, logo, and link/phone toggles.

Note: Reels are available on Preferred and Premium plans, with monthly limits by plan. You can add more with Reels Packs (see Section 11).

4.7 Choosing Social Media Platforms

Select which platforms this post is for. [TrendForge](#) tailors formatting and length to each. Your default platforms are pre-selected, and you can change them per post.

4.8 AI Refinement

Not quite right? Use **AI Refinement** to polish the caption in place. You get three quick tools: **Fix grammar** cleans up spelling and grammar, **Change tone** rewrites the caption in a tone you pick (Friendly, Professional, Persuasive, Humorous, or Excited), and **Regenerate** writes a fresh version. Each tool updates the caption right away; press **SAVE** to keep the version you like. Refining is free and never counts against your daily post allowance, so refine as much as you like.



4.9 Special Instructions and Applying

Give [TrendForge](#) a specific instruction for this post — mention an offer, add a call-to-action, reference an event, or hit a particular angle. Enter your instruction, generate, and press **APPLY** to fold it into the caption.

4.10 Ideas For Your Niche

Stuck for a starting point? **Ideas For Your Niche** suggests post ideas tailored to your profile so you always have something to work with. Pick an idea and turn it into a full post.

4.11 Saving

Press **SAVE** to keep a post. Saved posts go to your Saved area (Section 8) where you can revisit, edit, schedule, copy, or share them later.

4.12 Scheduling

Send a post to your Calendar to publish later. Choose a date and time and the post is placed on your calendar as scheduled. (More on the Calendar in Section 9.)

4.13 Copying

Press **COPY** to copy the caption to your clipboard so you can paste it anywhere. This is handy when you want to post manually or reuse text.

4.14 Sharing

Press **SHARE** to send a post to a platform. [TrendForge](#) copies your caption and image and opens the chosen platform so you can complete the post there. Sharing prepares everything for you; you give the final confirmation on the platform itself.

Important: Sharing does not silently auto-post on your behalf. It hands off your ready-made caption and image to the platform so you stay in control of the final post.

Section 5 — Reply & Engagement Assistant

The Engagement Assistant helps you respond to comments and messages quickly, in your voice. Tell it what you are replying to and what you want to achieve, and it drafts replies you can copy and send.

The screenshot shows the TrendForge Reply & Engagement Assistant interface. At the top, there's a 'TrendForge' logo and a 'Dashboard' link. The main heading is 'Reply & Engagement Assistant' with a subtext: 'Paste a comment or DM, pick what you want the reply to do, and get ready-to-send options in your brand voice, built on relationship-first, value-led engagement that turns conversations into connections.'

The interface is divided into two main sections. The left section contains input fields and controls:

- Comment or message to reply to ***: A text area with placeholder 'Paste the comment or DM you received here...' and a character count '0/4000'.
- Your post or context (optional)**: A text area with placeholder 'Paste your original post or any context so replies stay on point...' and a character count '0/4000'.
- Platform**: A dropdown menu currently set to 'Any platform'.
- Goal of the reply**: A dropdown menu currently set to 'Thank & build rapport'.
- Reply length**: Three buttons: 'Short' (~1 sentence), 'Medium' (2-3 sentences, highlighted in purple), and 'Long' (4-6 sentences).
- Use my Brand Voice**: A toggle switch that is currently turned on, with subtext 'Replies match the tone & style saved in your profile.'
- Generate reply options**: A purple button with a star icon.
- Clear**: A button with a trash icon.
- Tip**: 'press ⌘ / Ctrl + Enter to generate'.
- Engagement tips**: A section with three bullet points:
 - Lead with curiosity and genuine value. Never pitch or drop links in a public comment.
 - Move warm leads to a DM naturally; keep a confident, non-needy tone.
 - Add your post or context so replies stay specific and on point.

The right section is a large grey area with a speech bubble icon and text: 'Your reply options will appear here. Paste a comment or DM, choose a goal, and generate three ready-to-send replies you can copy in one tap.'

On the far right, there is a purple circular button with a speech bubble icon and a star.

Figure 5.0 The Engagement Assistant with the goal picker and generated replies.

How it works

Choose the platform (or leave it as Any), optionally paste the original post or comment for context, pick a reply length — **Short** (about one sentence), **Medium** (two to three), or **Long** (four to six) — and select your goal:

- **Thank & build rapport**
- **Answer a question**
- **Invite to a conversation**
- **Handle an objection**
- **Re-engage a cold lead**
- **Custom** (your own instruction)

TrendForge produces three reply options in your Brand Voice. Pick the one you like, copy it, and send.

Section 6 — My Image Library

Every image you generate is stored in your Image Library (opened from **My Images**) so you can reuse it without regenerating. Browse your images, reuse one on a new post, or download it. Your library size depends on your plan.

Section 7 – History

History keeps a record of the posts and content you have generated so you can find, revisit, and reuse past work. Full history is available on higher plans; find something you liked and turn it into a new post in a couple of clicks.

Section 8 — Saved

Saved is where your kept posts live. From here you can edit a caption, swap the image, schedule the post to your Calendar, copy the text, or share it to a platform. Think of Saved as your staging area between creating and publishing.

Section 9 — Calendar

The Calendar is your publishing plan. Drag saved posts onto dates to schedule them, and see everything at a glance. Posts move through three statuses: **draft**, **scheduled**, and **posted**. When a post is published, you can record its live URL so you always have a link back to it.

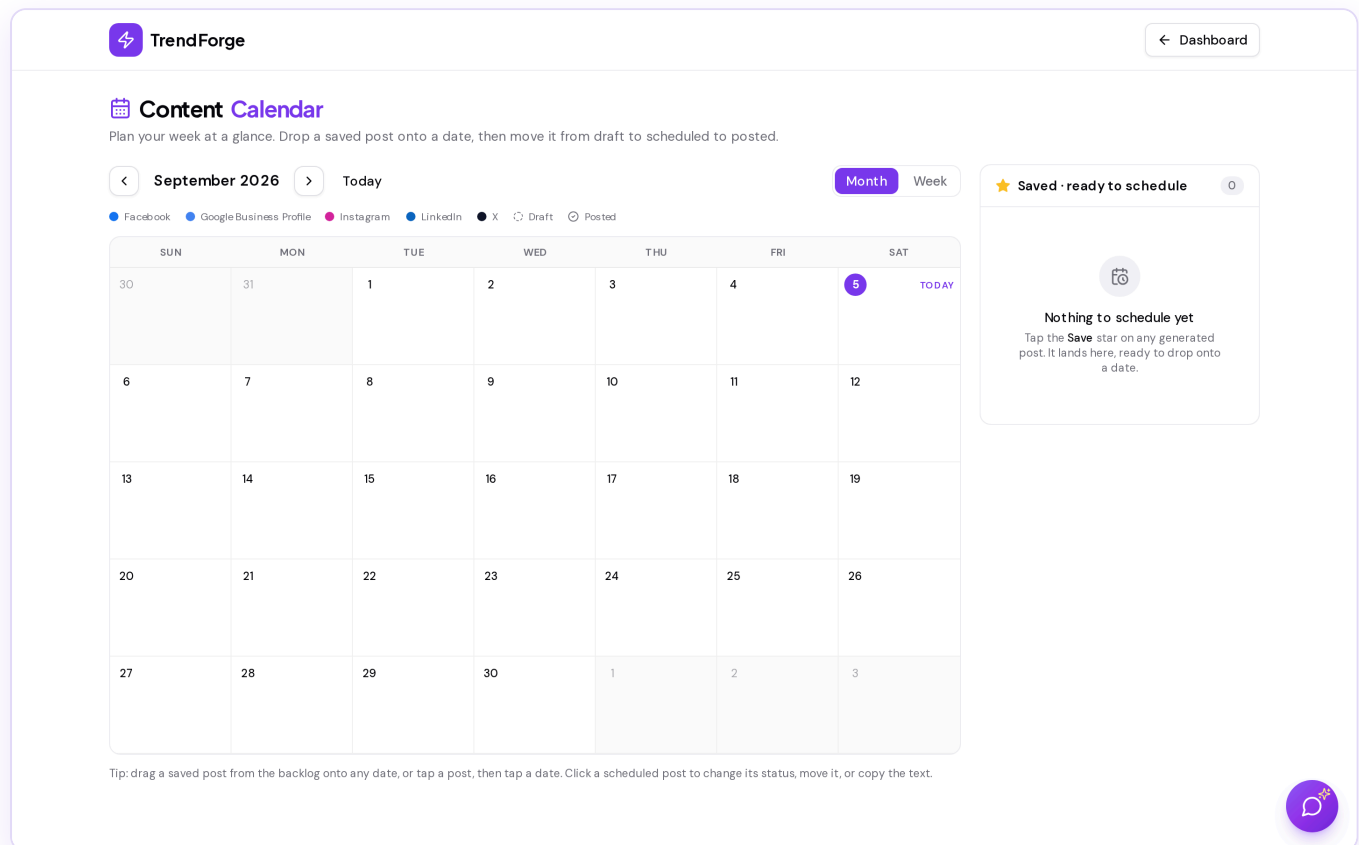


Figure 9.0 The Calendar month view with posts on dates and a status legend (draft / scheduled / posted).

Working with the Calendar

Drop a post on a day to schedule it, drag it to a different day to reschedule, and open a post to edit or mark it posted. This gives you a clear, visual content plan across the week and month.

Section 10 – Referral Program

Paid plans (Basic or above)

Refer other creators and earn free [TrendForge](#). Your referral link unlocks once you are a paying customer on the Basic, Preferred, or Premium plan. Share it, and when people you refer subscribe, you earn rewards:

- **Refer 3** (within one calendar month) – your next month free.
- **Refer 25** (within 6 consecutive months) – Preferred free for life.
- **Refer 50** (within 12 consecutive months) – Premium free for life.

Your referral dashboard shows your link, how many people you have referred, and your progress toward each reward.

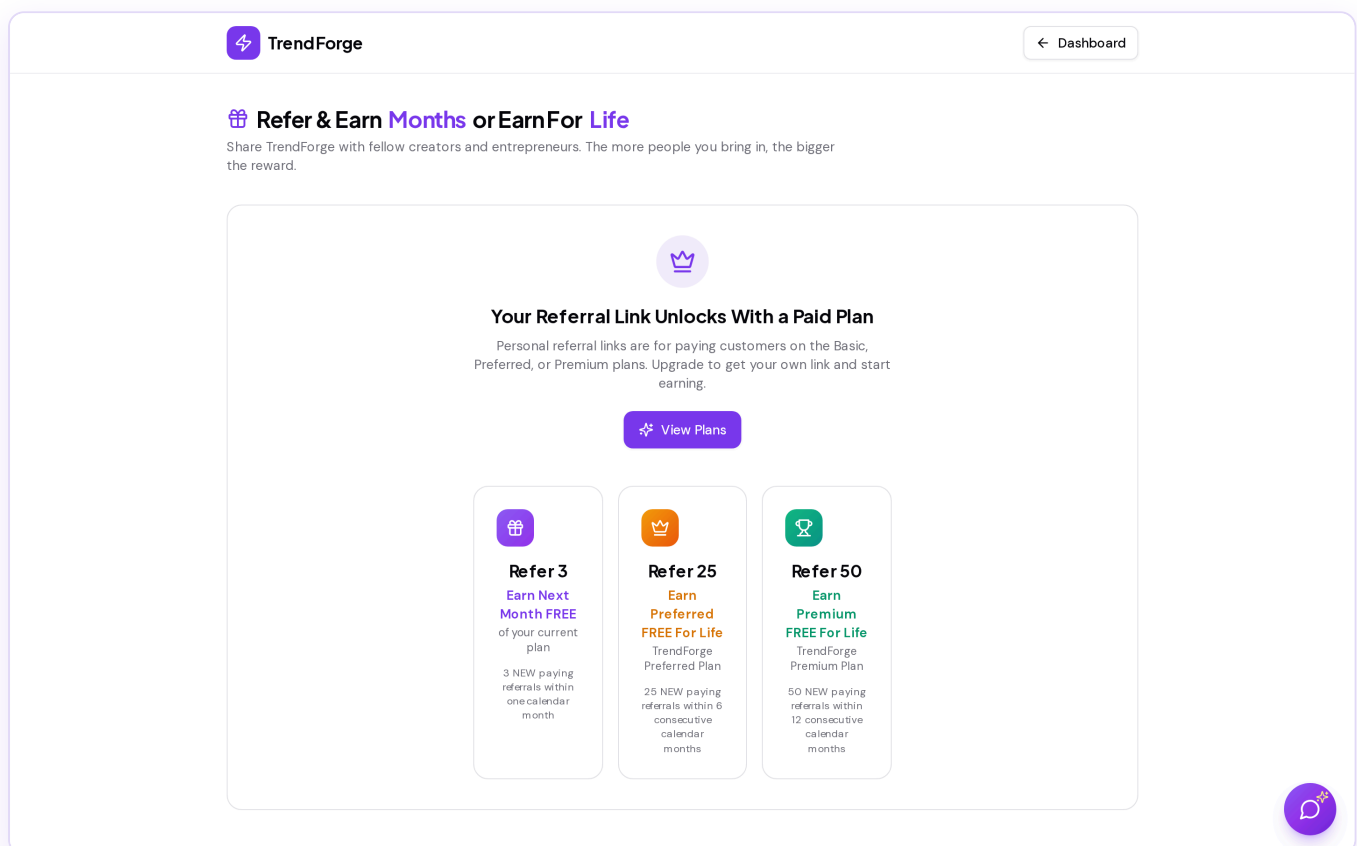


Figure 10.0 The referral dashboard: your link, referral count, and the three reward tiers.

Section 11 – Upgrading Plans

TrendForge grows with you. This section explains each plan and how to upgrade.

The screenshot shows the TrendForge pricing page. At the top, there's a header with the TrendForge logo and a 'Dashboard' link. Below the header, the main heading is 'Choose Your TrendForge Plan'. Underneath, a subtext states: 'Start free, then scale up as you create more. Every plan generates posts for Facebook, Google Business Profile, Instagram, LinkedIn, and X, optimized for SEO, GEO, and AEO.' Two statistics are displayed: '\$5.20 average return per \$1 spent on social media marketing' and '313% more likely to succeed with a documented content strategy'. A 'Manage billing' button is present. Below that, there are 'Monthly' and 'Annual' tabs, with a note 'Save up to \$360 a year | More Than 2 Months Free'. The main content area displays four plans side-by-side: 'Free Trial' (\$0), 'Basic' (\$45/mo), 'Preferred' (\$85/mo, marked 'Most popular'), and 'Premium' (\$150/mo). Each plan lists its features, such as 'Full Basic Access For 7 Days', '2 Content Posts Per Day', 'All Trending Categories & Subcategories', 'Facebook, Google Business Profile, Instagram, LinkedIn & X', 'Realistic High-Resolution 11, 4:5, 9:16, & 16:9 Visuals', 'Short, Medium & Long Post Formats', 'SEO / GEO / AEO Optimization', 'Any Language', 'Personal Image Library | Store up to 5 images', and 'No Credit Card Required'. The 'Preferred' plan includes 'Everything in Basic', '5 Content Posts Per Day', '5 Generations Per Day', '2 30-60-Second Faceless Reels Per Month', '3 Brand Voices (Each With A Bio)', 'SEO / GEO / AEO Optimization', 'Personal Image Library | Store up to 100 images', '10 Custom-Branded Capture Pages (your logo, colors & fonts)', '30 Leads Per Month', 'Priority Trend Discovery', and 'Full Content History'. The 'Premium' plan includes 'Everything in Preferred', '10 Content Posts Per Day', '10 Generations Per Day', '5 30-60-Second Faceless Reels Per Month', '5 Brand Voices (Each With A Bio)', 'SEO / GEO / AEO Optimization', 'Personal Image Library | Store up to 100 images', '20 Custom-Branded Capture Pages (your logo, colors, fonts, and remove "Powered by TrendForge")', 'Unlimited Leads Per Month', and 'Team Seats | Add up to 2 Teammates, each with their own private workspace'. At the bottom of each plan card is a button: 'Go to dashboard', 'Choose Basic', 'Choose Preferred', and 'Choose Premium' respectively. A small chat bubble icon is visible on the right side of the page.

Free Trial	Basic	Preferred	Premium
7 Days of Full Basic Access. No Credit Card Required	For Beginning Content Creators Who Want Consistency	For Active Business Owners, Entrepreneurs & Marketers	For Active Business Owners, Entrepreneurs, Marketers, Teams & Agencies
\$0	\$45 /mo	\$85 /mo	\$150 /mo
7-day free trial	billed monthly	billed monthly	billed monthly
✓ Full Basic Access For 7 Days ✓ 2 Content Posts Per Day ✓ 2 Generations Per Day ✓ All Trending Categories & Subcategories ✓ Facebook, Google Business Profile, Instagram, LinkedIn & X ✓ Realistic High-Resolution 11, 4:5, 9:16, & 16:9 Visuals ✓ Short, Medium & Long Post Formats ✓ SEO / GEO / AEO Optimization ✓ Any Language ✓ Personal Image Library Store up to 5 images ✓ No Credit Card Required	✓ 2 Content Posts Per Day ✓ 2 Generations Per Day ✓ All Trending Categories & Subcategories ✓ Facebook, Google Business Profile, Instagram, LinkedIn & X ✓ Realistic High-Resolution 11, 4:5, 9:16, & 16:9 Visuals ✓ Short, Medium & Long Post Formats ✓ SEO / GEO / AEO Optimization ✓ Any Language ✓ 1 Brand Voice (With A Bio) ✓ Personal Image Library Store up to 25 images ✓ 5 Custom-Branded Capture Pages (your logo, colors & fonts) ✓ 15 Leads Per Month	✓ Everything in Basic ✓ 5 Content Posts Per Day ✓ 5 Generations Per Day ✓ 2 30-60-Second Faceless Reels Per Month ✓ 3 Brand Voices (Each With A Bio) ✓ SEO / GEO / AEO Optimization ✓ Personal Image Library Store up to 100 images ✓ 10 Custom-Branded Capture Pages (your logo, colors & fonts) ✓ 30 Leads Per Month ✓ Priority Trend Discovery ✓ Full Content History	✓ Everything in Preferred ✓ 10 Content Posts Per Day ✓ 10 Generations Per Day ✓ 5 30-60-Second Faceless Reels Per Month ✓ 5 Brand Voices (Each With A Bio) ✓ SEO / GEO / AEO Optimization ✓ Personal Image Library Store up to 100 images ✓ 20 Custom-Branded Capture Pages (your logo, colors, fonts, and remove "Powered by TrendForge") ✓ Unlimited Leads Per Month ✓ Team Seats Add up to 2 Teammates, each with their own private workspace
Go to dashboard	Choose Basic	Choose Preferred	Choose Premium

Figure 11.0 The pricing page with the four plans side by side and Preferred highlighted.

The plans

- **Free Trial** – \$0. A 7-day trial with full Basic access, a couple of posts and generations per day, and a small image library. No credit card required.
- **Basic** – \$45/month. Up to 2 posts per day, 1 Brand Voice, a 25-image library, 5 capture pages, and 15 leads per month.
- **Preferred** – \$85/month (most popular). Up to 5 posts per day, 2 Reels per month, 3 Brand Voices, a 100-image library, 10 capture pages, 30 leads per month, priority trend discovery, and full history.
- **Premium** – \$150/month. Up to 10 posts per day, 5 Reels per month, 5 Brand Voices, a 100-image library, 20 capture pages, the "Powered by **TrendForge**" badge removed, unlimited leads, and

Team Seats (up to two teammates, each with a private workspace).

Reels Packs

Need more Reels in a month? Add a pack on top of your plan: **Pack 2** (\$35), **Pack 5** (\$75), or **Pack 10** (\$140) per month.

Monthly vs. annual billing

You can pay monthly or switch to annual billing to save. Manage all of this from Plan & Billing in your profile.

Section 12 — Help & Support

If you ever get stuck, the [Help & Support](#) page has you covered. It includes a **How It Works** walkthrough, **Pro Tips**, a detailed **FAQ** (covering topics like Team Seats and the Reply Assistant), and a **Still Need Help?** section with how to reach support.

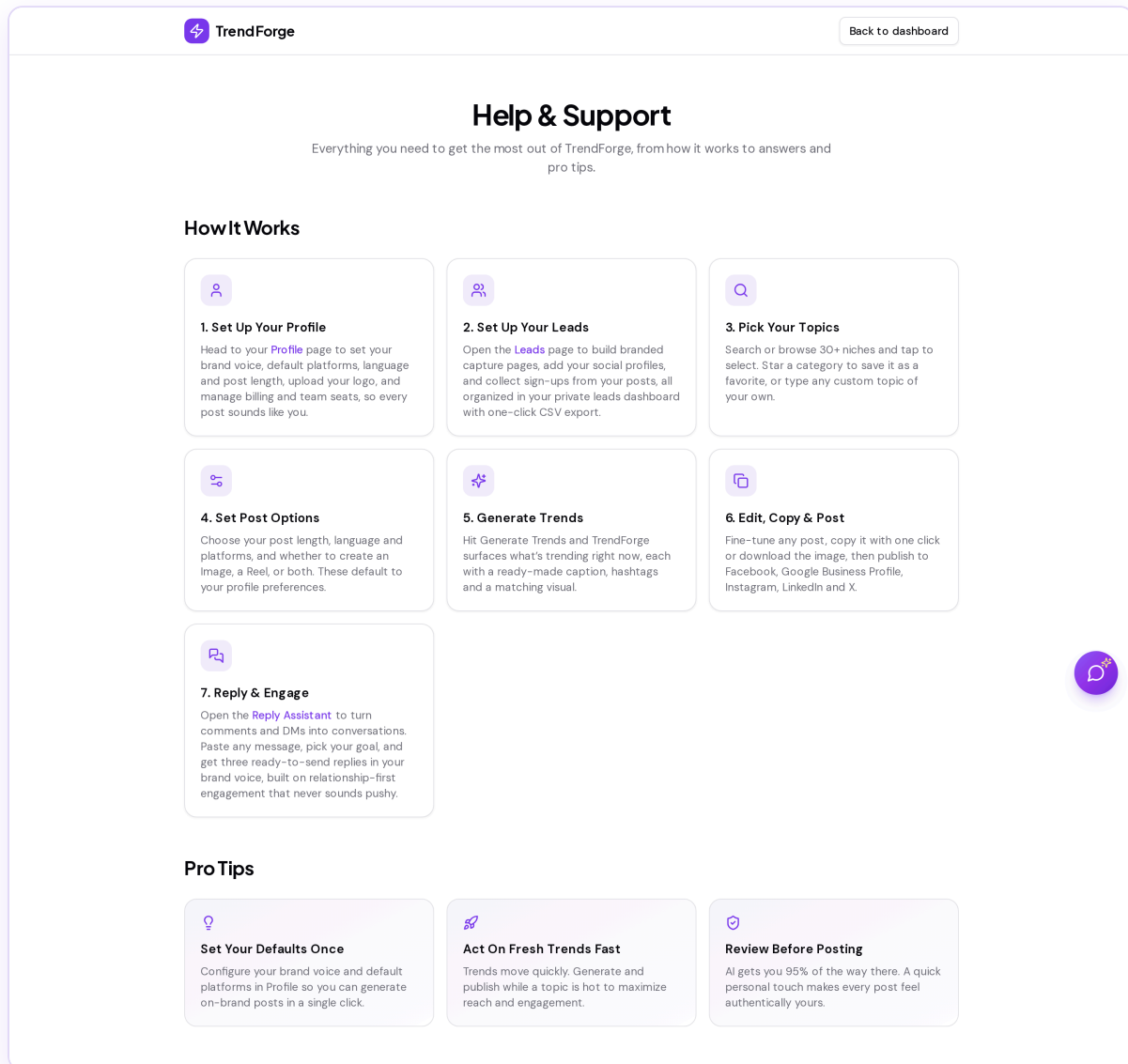


Figure 12.0 The Help & Support page with the How It Works, Pro Tips, FAQ, and contact sections.

The interactive Tour

Any time you want a refresher, open your account menu and choose **Replay Tour** to run the guided walkthrough that highlights each part of the posting flow right inside the app.

Appendix A — Limits & Quotas

Each plan includes daily and monthly allowances. Here is what counts:

- **Generating trends** and **generating posts** count toward your daily generation and posting limits.
- **Refining a post** with AI Refinement is **free** and never counts against your daily allowance.
- **Reels, leads, capture pages, image library size**, and **Brand Voices** each have monthly or total limits set by your plan.

You can always see your remaining allowance on the Dashboard, and upgrade any time for more.

Appendix B — Getting Found: SEO, GEO & AEO

TrendForge does not just help you post — it helps you get **found**. Every piece of content is built to perform across three kinds of discovery:

- **SEO (Search Engine Optimization)** — being found in traditional search results.
- **GEO (Generative Engine Optimization)** — being surfaced by AI answer engines.
- **AEO (Answer Engine Optimization)** — being chosen as the direct answer to a question.

This is why trend-driven, well-optimized content matters: it is seen by more of the right people, in more places.

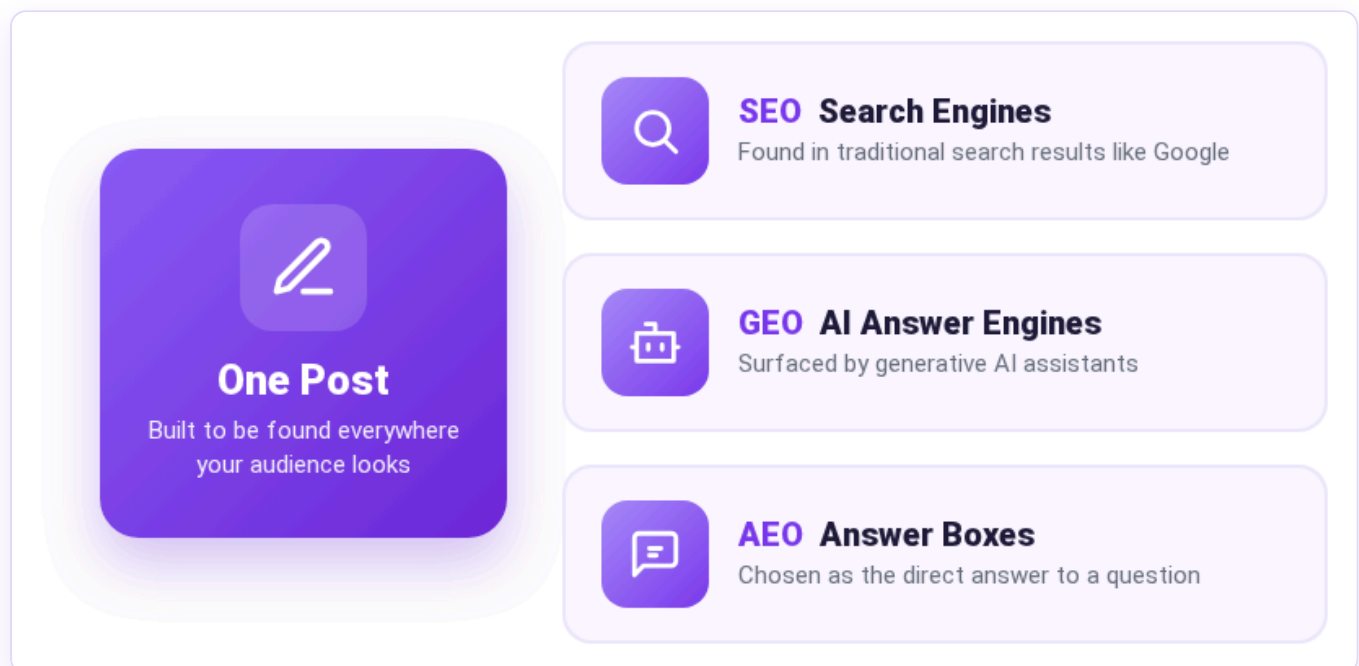


Figure B.1 A simple diagram showing one post reaching search, AI answer engines, and answer boxes.

Appendix C – Troubleshooting

- **I hit my daily limit.** Wait for your daily reset or upgrade your plan for a higher allowance. Remember, refining is always free.
 - **My image is the wrong shape.** Tap a different image size (1:1, 4:5, 9:16, or 16:9) to regenerate it for your platform.
 - **Sharing didn't post automatically.** That is expected — sharing prepares your caption and image and opens the platform so you can confirm the post.
 - **I can't see the Referral link.** Referrals unlock on a paid plan.
 - **A teammate can't see my content.** Team Seats are private workspaces by design; each teammate's content and leads are separate.
-

Appendix D — Glossary

- **Brand Voice** — your saved tone and style that [TrendForge](#) writes in.
 - **Trend** — a timely topic [TrendForge](#) surfaces for your niche.
 - **Reel** — a short-form (30 or 60-second) video created from a trend.
 - **Capture Page** — a branded page that collects leads via a short /go link.
 - **TrendROI** — [TrendForge](#)'s link-tracking system for measuring what drives clicks and leads.
 - **SEO / GEO / AEO** — the three ways [TrendForge](#) optimizes content to get found.
 - **Team Seat** — a private teammate workspace under a Premium account.
-

Appendix E — Plan Comparison

Feature	Free Trial	Basic	Preferred	Premium
Price	\$0 (7 days)	\$45/mo	\$85/mo	\$150/mo
Posts per day	2	2	5	10
Reels per month	—	—	2	5
Brand Voices	1	1	3	5
Image library	5	25	100	100
Capture pages	—	5	10	20
Leads per month	—	15	30	Unlimited
Priority trend discovery	—	—	Yes	Yes
Full history	—	—	Yes	Yes
"Powered by" badge removed	—	—	—	Yes
Team Seats	—	—	—	Up to 2

End of the [TrendForge User Manual](#).